

**Aerospace accelerator**

# Airbus BizLab

# Why business innovation @Airbus?



# Changing rules in a fast-moving environment

“ *a pioneering spirit that puts innovation  
at the heart of everything we do...* ”

Evolution of  
customer needs  
leads to rapid  
development of  
new usages

New competitors  
innovating at an  
even faster pace

New sources of  
creativity to be  
found beyond the  
aerospace  
ecosystem

New scope of  
innovation beyond  
technology towards  
more service and  
business model-  
oriented

# What is the Airbus BizLab?



# THE GLOBAL AEROSPACE ACCELERATOR

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A global network of accelerators where Airbus Innovators and start-ups speed up the transformation of innovative ideas into valuable Businesses, within an extended innovation ecosystem.

- Entrepreneurs



- Intrapreneurs



# What do you get with the Airbus BizLab?



# The acceleration programme



1. 6-month acceleration program tailored for aerospace-related projects
2. Solid implementation program to prepare hand-over/exit
3. Co-working spaces
4. Access to an extended innovation ecosystem
5. Be part of an open, entrepreneurial community with Airbus

# The acceleration method

## Topic #4 Team capabilities

Topic #1  
Customer  
desirability

Topic #2  
Solution  
feasibility

Topic #3  
Business  
viability





# Which projects & start-ups are in the Airbus BizLab?



# Selection of projects & start-ups successfully accelerated @Toulouse



## Internet of Things

Location and identification solution based on battery-less low cost tags suited for volume asset tracking.



## Distributed Manufacturing

Enabling distant manufacturing by streaming encrypted data to 3D printers and collect traceability and quality information about printing process.



## Aircraft Inspection

End to end solution using lightweight UAVs with full autopilot to visually inspect Aircraft in production.

# Selection of current start-ups @Hamburg



## Industry 4.0

Offering a digital platform with connected smart tools to provide optimal support for manual work processes.



## Communication Technology

Developing a new wireless technology for secure high speed data transmission using visible light (Li-Fi).



## Internet of Things

Making big data small by software solutions to reduce data from any sensor in a significant and smart way.

# What's coming next...watch out



**Airbus  
BizLab**  
Aerospace Accelerator

**Hamburg Season #2 Global Call for Projects.**  
Join the 6-month acceleration program at our BizLab in Hamburg and get access to the Airbus extended ecosystem. Benefit from coaching, mentoring, expert connections and the final Demo Day.

 Turn your ideas into valuable businesses.  
**Apply now until 24 July, 2016.**  
<http://tiny.cc/ApplyBizLabHH>

 **AIRBUS**



THANK  
YOU !