

11<sup>th</sup> July 2016

## **ARKIA Israeli Airlines to operate up to four A330-900neo**

Airbus makes breakthrough in Israel with its first widebody aircraft deal

ARKIA Israeli Airlines, majority owned by Jordache Enterprises, will receive up to four A330-900neo aircraft, making the airline the first Airbus widebody customer in Israel. The A330neo aircraft will be the backbone of ARKIA's expansion into long-haul and leisure markets.

ARKIA became an Airbus customer in 2012 through an order for four A321neo aircraft. Airbus' unique commonality and Cross Crew Qualification concept that allow pilots and engineers to transition between single and twin aisle aircraft easily means that the A330-900neo and A321neo will operate seamlessly together and bring operational benefits to the entire fleet.

The A330neo will be equipped with Airspace by Airbus cabins offering superior comfort, ambience, and design, and complemented with fourth generation or light In-Flight entertainment, enabling mobile telephony, internet and on board Wi-Fi via personal devices.

"The A330-900neo will be a key asset to help us grow efficiently on highly competitive international long-haul routes from Israel. The aircraft will offer our passengers the latest product with great cabin comfort on direct long-haul flights," said Mr. Joe Nakash, Chairman of Jordache Enterprises. "Thanks to the proven reliability and fuel efficiency of the A330 family, the A330neo will also deliver us with the best in class operating economics."

"We are delighted to be making inroads in Israel," said John Leahy, Airbus Chief Operating Officer Customers. "The A330neo offers 14 percent reduced fuel burn per seat married with the best in class economics and comfort. The mix of the A321neo with A330neo in ARKIA's fleet will allow the airline to reap the benefits of Airbus' unique aircraft commonality."

The A330-900neo is the most cost-efficient aircraft in its size category offering an increased non-stop range of up to 400 nautical miles.

Jordache manages a multibillion-dollar investment portfolio including MG Aviation in Hong-Kong, U.S. POLO Assn, Jordache Jeans, agriculture, transportation, manufacturing, and real estate located in prime locations throughout the world. The real estate portfolio consists of retail, office, multifamily and hotel properties. Among the group's recent acquisitions are the famous Versace Mansion and the luxury Setai Miami Beach.

\* \* \*

### **Contact for media:**

Justin Dubon                      +33 6 749 749 51

**Airbus Press Office**  
1, Rond-point Maurice Bellonte  
31707 Blagnac Cedex, France

Phone +33 (0)5 61 93 10 00  
Fax +33(0)5 61 93 38 36  
E-mail [media@airbus.com](mailto:media@airbus.com)



**Photo caption from left to right:** Ralph Nakash, President of Jordache Enterprises, John Leahy, Airbus Chief Operating Officer Customers, Joe Nakash, Chairman of Jordache Enterprises

