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WOW air orders four A321s

The Iceland-based airline strengthens its all Airbus fleet

WOW air the low-fare airline based in Iceland has signed a firm order for four A321s. The airline's first purchase agreement directly with Airbus also makes WOW air a new Airbus customer. WOW air is an all Airbus operator with 11 aircraft in its fleet to date and will grow to 12 by the end of 2016.

WOW air selected the A321 for its wider cabin, low operating costs and excellent fuel efficiency. The aircraft will feature a single-class cabin layout with 200 seats. The airline has selected CFM engines and will operate the aircraft throughout Europe and North America.

"We are thrilled to be adding these brand new A321 aircraft to our fast growing fleet. WOW air is becoming one of the leading low-cost long-haul airline in the World and we look forward to expanding even further through our successful partnership with Airbus," said Skúli Mogensen, Founder and CEO of WOW air.

"We are very pleased to welcome WOW air as a new Airbus customer. The new aircraft will fit seamlessly into the airline's current all Airbus fleet, thanks to Airbus' fleet commonality," said John Leahy, Airbus Chief Operating Officer Customers. "The A321 will offer WOW air the lowest operational costs and the highest seat comfort and widest cabins for its passengers."

This new order will strengthen the airline's network that comprises today 30 international routes throughout Europe and North America."

The A320 Family is the world's best-selling single aisle product line with almost 12,600 orders since launch and more than 7,100 aircraft delivered to more than 320 operators worldwide. Thanks to their widest cabin, all members of the A320 Family offer unmatched comfort in all classes and Airbus' 18" wide seats in economy as standard.

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