



## MEDIA ALERT

### Virgin Galactic brings commercial space to the Dubai Airshow

*Virgin Galactic invites you to an immersive reality experience of the world's first commercial spaceport and showcases the world's first commercial spacesuits*

[Dubai, UAE.] – November [17], 2019, Virgin Galactic will be attending the Dubai Airshow 2019, exhibiting in partnership with [Mubadala Investment Company](#) from the 17<sup>th</sup> – 21<sup>st</sup> November. The company will be exhibiting the recently revealed spacesuits, developed in collaboration with [Under Armour](#), the world's first such collection ever created specifically for private astronauts.

Virgin Galactic will also be offering a unique, immersive and sensory VR experience that allows guests to go on a virtual guided tour around the interior of Spaceport America, New Mexico. Using state-of-the-art mixed reality technology developed by [Hyper](#) and [Viewport](#), guests will be able to experience the surfaces and materials of Spaceport, replicating the stunning barista bar that is a centrepiece of the Gaia lounge in the Gateway To Space Building.

Some of our senior team members will attend the event. Jeremy Brown, the design Director for Spaceport will be there to share further insights about the Spaceport facilities, while Tom Westray, Creative Director, will talk about his work with Under Armour to design the spacesuits. Both will share the design ethos behind each piece of work in this unique new market for commercial space travel.

Please see below a quote from Virgin Galactic CEO George Whitesides:

*"We're thrilled to be exhibiting at the 2019 Dubai Air Show, a world-class event that brings together the most exciting companies in aerospace from across the world. It's a great opportunity for guests to come see the first spacesuit ever designed for private astronauts, and experience an immersive reality showcase of Spaceport America to get a glimpse of becoming a future astronaut with Virgin Galactic."*

**When:** November 17 – 21

**Where:** Dubai Airshow, Mubadala Investment Company stand, Virgin Galactic **Stand 910**

#### **SOCIAL MEDIA:**

You can follow Virgin Galactic updates from the Dubai Airshow across our social media channels on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#) and can access images/videos of Virgin Galactic spaceflights, spacewear system and spaceport to share on your owned channels [here](#).

**For downloadable assets please visit our Press FTP here:** <https://www.image.net/virgingalactic>

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## **About Virgin Galactic**

Virgin Galactic Holdings, Inc. is a vertically-integrated aerospace company pioneering human spaceflight for private individuals and researchers. It believes the commercial exploration of space represents one of the most exciting and significant technology initiatives of our time. It is embarking on this commercial exploration journey with a mission to put humans into space and return them safely to earth on a routine, consistent and affordable basis. Using its proprietary and reusable technologies, and supported by a distinctive, Virgin-branded customer experience, it is developing a spaceflight system designed to offer customers a unique, multi-day experience culminating in a spaceflight that includes several minutes of weightlessness and views of Earth from space. It is in the final stages of development, having already completed multiple crewed flights of its vehicle into space, and anticipates initial commercial launch in 2020.

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